

Making Communication

Simple

JULY 2011

Celebrate Summer Freedoms with ATC Communications

ATC Communications wishes you a safe and happy 4th of July. As you gather with family and friends, we hope you celebrate the many freedoms we enjoy in the USA.

ATC Communications is proud to help you enjoy the daily freedoms that come from today's communications services. Choose ATC Communications high speed internet for faster online work. Keep the conversations going with our moneysaving long distance plans. And manage calls more efficiently with calling features like voice mail and caller ID.

Contact

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P.O. Box 300
Arapahoe, NE 68922
Phone: 308-962-7298

Office Hours

M-F 8:30 a.m. to 5:00 p.m.
Sat 8:30 a.m. to 12:00 p.m.

Visit
ATC Communications Online
www.atcjet.net



Summer Fun with the Internet

With summer getting hotter and with air conditioning inside looking better, why not try out the internet for entertainment? You can casually surf the web, correspond with friends and relatives, or enjoy those 4th of July fireworks from the privacy of your home. If shopping is your hobby, search the world for the best deals, and there is no need to spend all your money on gas, find it on the web and have it delivered.

But wait! You can do all of this while sipping on lemonade and keeping cool. If you already have dial-up Internet, now is the time to consider upgrading to high speed Internet access. Worried about cost? We have plans starting at just \$24.95.

Call today and we'll have you up and surfing in no time.



How's Our Lineup?

You may have noticed we have been making some changes to our cable TV system. On June 15th we reorganized our channels so that similar channels are now grouped together. We have added two new channels to our basic package, Lifetime and Boomerang. In addition, you may have seen some test channels that we have been airing, including RFD, Soapnet, ESPNU and Disney XD. These channels will be available as a separate package at the end of the test period.

If you have any questions or would like more information or an updated channel guide please call our office at 962-7298 or 888-565-5422.

**CLOSED MONDAY, JULY 4TH,
IN OBSERVATION OF THE HOLIDAY**

Fireworks Safety Tips

ATC Communications wants you and your family to have a safe and enjoyable 4th of July holiday. To help keep it bright without getting burned, we're sharing these safety tips from the National Council on Fireworks Safety:

- Use Fireworks outdoors only.
- Obey local laws. If fireworks are not legal where you live, do not use them.
- Always have water handy—a hose or bucket.
- Only use fireworks as intended. Do not alter or combine them.
- Never relight a “dud” firework. Wait 20 minutes and then soak it in a bucket of water.
- Use common sense. Spectators should keep a safe distance from the shooter and the shooter should wear safety glasses.
- Alcohol and fireworks should not mix. Have a “designated shooter.”
- Only persons over the age of 12 should be allowed to handle sparklers of any type.
- Never use homemade fireworks or illegal explosives.

Verizon Wireless

Come on into Arapahoe and check out what Verizon is offering in cell phones. We also carry a wide variety of cell phone accessories. And, remember if we don't have something you want we will special order it for you.

524 Nebraska Ave
Arapahoe, NE 68922



Danger of Multitasking While Driving

When cars were first invented, drivers expected just one thing—to get from point A to point B. Today's drivers also have the ability to listen to music, talk on the phone, exchange text messages and emails, watch movies, and even surf the Internet. But what price do we pay for this convenience?

Thousands of people die in the United States each year in crashes caused by drivers who are distracted by texting and other activities, according to the U.S. Department of Transportation. Half a million more suffer injuries in distraction-related crashes. These statistics are a stark reminder of the dangers of multitasking while driving, and ATC Communications encourages our customers to keep your focus on driving when you get behind the wheel.

The risks of multitasking are especially high for teen drivers, who are already the most crash-prone drivers due to inexperience. Consider this:

- Texting drivers are 23 times more dangerous than attentive drivers.

- Texting while driving is about six times more likely to result in an accident than driving while intoxicated.
- For every six seconds of drive time, a driver sending or receiving a text message spends nearly five of those seconds with his or her eyes off the road. This makes texting the most distracting of all cell phone tasks.
- 51 percent of teens say they text while driving.
- Teen drivers are four times more likely than adults to get into car crashes or near crash events by talking on a cell phone or texting.
- Talking on a cell phone while driving can make a young driver's reaction time as slow as that of a 70-year-old.

“51 percent of teens say they text while driving”

There is no doubt that devices such as cell phones, smartphones, laptops, and netbooks can make our lives easier. For safety's sake, however, the issue for all of us to think about is the “when and where” of their use. Doesn't driving deserve our full concentration? Do the teens in our lives understand the potential dangers? Technology is wonderful, but only if used responsibly.