



SEPTEMBER 2009

HUSKER FOOTBALL!



The 2009 Husker Football season is just around the corner and Arapahoe Cable TV will be offering to our customers the opportunity to watch the University of Nebraska football games that are offered via pay-per-view. The cost per game is \$29.95 for residence and \$399.95 for commercial buildings. As the games are announced and television coverage is determined we will have an ad on Channel 10 with the dates and times of coverage through pay-per-view.

We already know that the first three home games will be offered via pay-per-view. The games are as follows:

- September 5th – Florida Atlantic @ 6:00 pm
- September 12th – Arkansas State @ 1:00 pm
- September 26th – Louisiana-Lafayette @ 6:00 pm (300th Consecutive Sellout)

Once again Arapahoe Cable TV will be offering a bundled deal for the first three games. Sign up for all three games for the price of two! That is right; receive the first three games for just \$59.90.

In order to watch a game on pay-per-view, it will be necessary to sign up for the service at our business office and pickup the equipment to receive the signal. After each game or after the first three, the equipment will need to be returned by the following Thursday. If equipment is not returned by the following Thursday, all cable TV services will be terminated until equipment is returned and a \$50 late fee is paid.

We will be using our Channel 10 to televise the pay-per-view games. During the time of the game the local information will be off the air.

So plan ahead and stop in and get signed up to watch another exciting year of Husker football. Equipment will be available for pick up beginning August 24th.

GO HUSKERS!

CONTACT INFORMATION

ATC COMMUNICATIONS
 524 NEBRASKA AVE, PO BOX 300
 ARAPAHOE, NE 68922

HOURS:
 8:30 A.M.-5P.M. M-F
 (CENTRAL TIME)
 888-565-5422

PHONE: (308) 962-7298
 FAX: (308) 962-5373
 www.atcjet.net



Applied Communications Technology

September Specials

SAMSUNG DVD-VR375

DVD RECORDER & VCR

SALE ! - \$179.95

PANKXT S500 CORDED PHONE

Only - \$29.95

BLUE TREK M2

CELL PHONE HEAD SET

Only - \$39.95

COLBY—DVD—223

Only - \$49.95



For More Information Call Toll Free Applied Communications

888-565-5422

What's Happening at ATC?

Where did the summer go? With school back in session, everyone is asking that question! ATC would like to tell you of what has been happening this past summer with new projects and future projects.

This summer has been a very busy time for ATC. We have updated our switch to a new state of the art soft switch, installed a new voicemail server, we have plowed over 100 miles of fiber cable, and we have upgraded parts of our wireless network, and of course worked through all the trouble calls in a timely fashion. Whew!

What does this all mean for you, our customer? Well, the first undertaking was bringing online our new soft switch. With this new soft switch we will be able to offer more features and allow customers to have web access to make requests for changes in service and to also maintain their own custom calling features.

Our second undertaking was the first phase of several years of outside plant and buried cable updates. In the exchanges of Arapahoe, Holbrook, and Hendley we plowed over 100 miles of fiber and another 20 plus miles of copper. These plant updates will allow us to bring more features and DSL to our rural customers in those exchanges. We have also began the engineering of new plant facilities in Overton, Loomis, Farnam and Brule. These plans call for over 700 miles of fiber to be plowed over the next couple years.

Other happenings this summer included the upgraded to a new voicemail server. This upgrade adds new state of the art features that will make managing your voice mail box simpler. We have also continued to monitor and make upgrades where needed to our networks to improve the performance of all of our customers.

So as you can see, ATC has had a busy summer of installing and updating our facilities in order to continue to offer the quality of service our customers have come to expect.

Watch future newsletters with information in regards to the new features we will be introducing this fall and winter. If you have any questions or would like to know more information of new service offerings available in your area please feel free to contact our office at 888.565.5422.